

DCU BUSINESS SCHOOL



FinTech – Financial Innovation Microcredential

10 Week Online Programme

SCOIL GHNÓ DCU DCU BUSINESS SCHOOL









FinTech – Financial Innovation Microcredential 10 Week Online Programme

Why do this Course?

The rapid development of Financial Technologies (FinTech) are transforming the future of finance. Advances in information and communications technologies are transforming how businesses interact with their customers.

Professionals working in this field increasingly need to understand emerging technologies impacting financial services. In response to this need, DCU Business School has developed a microcredential delivered online through our partnership with the Future Learn online education platform.



Who this Course is For

This microcredential, worth 5 ECTS, explores the interaction of finance and technology and its impact on the financial services industry. The main objectives of this course are to:

- deepen your knowledge of the FinTech landscape
- encourage you to think critically across a range of financial and technology contexts, and
- identify the challenges and complex issues pertaining to this emerging and evolving space.

This course will appeal to the following professionals:

- Finance professionals seeking to upskill in the area of FinTech and financial innovation.
- Technology professionals seeking to appraise how new technologies are being adopted and applied in the financial services industry.

 Business, management, and finance graduates seeking to develop knowledge and expertise in respect of important concepts and issues pertaining to the emergence of FinTech.

Syllabus

Course 1: Introduction to FinTech and Financial Innovation 1 topic, 10 hours per topic

Course 2: Crowdfunding and Peer-to-Peer Lending 3 topics, 10 hours per topic

Course 3: Blockchain and Cryptocurrencies 4 topics, 10 hours per topic

Course 4: Banking and Payments 4 topics, 10 hours per topic

Once you've successfully completed the microcredential, you'll receive your certificate of completion from DCU Business School.

Weeks 10

Delivery mode **Part-time, Online**

About DCU Business School

Accredited by both the AACSB and AMBA, DCU Business School is in the top 5% of Business Schools in the world. DCU is Ireland's University of Enterprise and Transformation. Led by Professor Mark Cummins and Dr. Pierangelo Rosati, this programme examines how key technologies such as cloud computing, social media and artificial intelligence are disrupting all aspects of the finance value chain and facilitating unprecedented levels of innovation in financial services.

Find out more and Apply

This programme begins on October 5th 2020. For details on programme fees and the application process please visit: business.dcu.ie/course/fintech_financial_innovation/

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